

Ryan Schwertfeger

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Ryan is an energetic, passionate and creative individual whose tireless work ethic, organization skills, and track record of civic achievement and involvement lead him to want to succeed for the benefit of all.

Education

- **Waynesburg University – Waynesburg, PA, 3.51 GPA, Cum Laude** **Class of 2017**
Communications (Electronic Media) major, Political Science minor
 - Selected as one of seven Class of 2017 scholars to the Stover Center for Constitutional Studies and Moral Leadership

Work Experience

- **Public Information Specialist – Borough of Roseland, NJ** **October 2019 – Present**
 - Writes press releases, creates fliers, updates website and social media, manages local access television channel, advises Borough on changes to better their town-wide communications, writes and assembles a weekly e-newsletter sent to over 2,000 people, takes on assorted tasks assigned by the Borough Administrator, Mayor and Borough Council
 - Co-wrote an article that appeared in the March 2021 edition of *NJ Municipalities Magazine*, circulated to NJ government leaders.
- **Call Center Agent at Dial America Marketing** **March 2018 – September 2019**
- **Waynesburg University Community Television (WCTV)** **September 2013 - April 2017**
 - Directed, organized, and hosted a live 3.5 hour long special on Election Day Eve in 2016
 - Served as a panelist/host for current events/political discussion show, “The Waynesburg Effect,” from sophomore through senior years; the program won an Award of Distinction from The Communicator Awards
 - Served as a weekly news and weather anchor on “Channel 14 News” from freshman through junior years
- **Waynesburg University Student Senate** **September 2013 – April 2017**
 - Elected to the position of Student Senate President for the 2016-2017 academic year, Student Senate Secretary for the 2015-2016 academic year, and was a class senator for the 2013-2014 and 2014-2015 academic years.

Community Leadership, Involvement & Volunteerism

- **Awarded “Hometown Hero” Award for Oakland Borough from Congressman Gottheimer** **December 2020**
- **Chairman of the Oakland Communications Commission** **June 2017-Present**
 - Approved by Mayor & Council in 2017 to serve on Borough Commission that manages Oakland’s public access television station, Borough newsletter, website, and social media accounts
 - Leads meetings, recruits new volunteers, meets often with Borough officials, plans and executes upgrades for the Commission and the various subcommittees under the Commission
 - Upgraded the Borough television channel’s appearance, revamped the Borough newsletter, created a Junior Commission member position, created a meeting and working space for volunteers, works with Assistant Administrator on town calendar
 - Has been unanimously chosen by the Commission to serve as its Chairman every year since January 2018
- **Project Leader & Advocate for Local Dog Park (www.dogpark4oaklandnj.org)** **March 2009- Present**
 - Started grassroots movement as an eighth grader and specifically in last several years, has planned, organized, worked with local government, a local non-profit, area businesses, a fundraising committee and local organizations - raising approximately \$50,000 in cash and \$55,000 in pledged labor donations since 2017 to build a dog park in Oakland Borough.
- **Founded Public Opinion Polls for Oakland, NJ (www.oaklandnjpolls.webs.com)** **July 2010- June 2013**
 - Conducted, analyzed and published data on local issues and interviewed local candidates, posting the videos onto YouTube

Skills

- Experienced with **Microsoft Office Suite, Apple Pages, Constant Contact**, and some experience with programs within the **Adobe Creative Cloud Suite**.
- Familiar with both **PCs** and **Mac** and has a proven capacity to learn professional technologies quickly and use them effectively
- **Proven leader, strong in public speaking, organized, goal-oriented individual, keen at time management, persistent and dedicated in getting goals accomplished, collaborative problem solver**

References Available Upon Request